

Privacy Policy

Last Updated: August 6, 2026

1. Overview

1.oak Collective, a DBA of **Mike Milligan LLC** ("1.oak Collective," "we," "our," or "us"), respects your privacy and is committed to protecting your personal information.

This Privacy Policy describes how we collect, use, disclose, and safeguard your personal information when you visit our website, submit forms, request information, schedule appointments, purchase services, communicate with us, or otherwise interact with our business (collectively, the "Services").

Our Services are intended to provide creative, consulting, branding, marketing, wellness, education, and business support services to our clients and community.

By using our Services, you acknowledge that you have read and agree to this Privacy Policy.

2. Information We Collect

Information You Provide

You may voluntarily provide information including:

- Full name
- Email address
- Mobile phone number
- Company or organization name
- Billing information
- Appointment requests
- Project information
- Communications submitted through our website
- Survey responses
- Any information you voluntarily provide when contacting us

Providing this information is voluntary; however, some information may be required for us to provide requested services.

Information Collected Automatically

When you visit our website, we may automatically collect:

- IP address
- Browser type
- Device information
- Operating system
- Pages viewed
- Time spent on our website
- Referral source
- Cookie and analytics information

This information helps us improve our website and user experience.

Information From Third Parties

We may receive information from trusted service providers who assist in operating our business, including customer relationship management platforms, payment processors, scheduling software, analytics providers, and advertising platforms.

3. How We Use Your Information

We use your personal information for legitimate business purposes, including:

- Responding to inquiries
- Scheduling appointments
- Providing creative, consulting, branding, marketing, wellness, and educational services
- Managing client relationships
- Processing invoices and payments
- Sending requested information
- Improving our website and customer experience
- Providing customer support
- Protecting against fraud or misuse
- Meeting legal obligations

If you choose to receive marketing communications, we may send newsletters, event announcements, educational resources, or promotional offers.

You may unsubscribe from marketing communications at any time.

4. SMS Communications

If you provide your mobile phone number and expressly consent to receive text messages, **1.oak Collective, a DBA of Mike Milligan LLC**, may send SMS communications related to:

- Appointment confirmations
- Appointment reminders
- Client support
- Account notifications
- Service updates
- Promotional offers (only if you have separately opted in)

Message frequency varies.

Message and data rates may apply.

Reply **STOP** to unsubscribe at any time.

Reply **HELP** for assistance.

Consent to receive SMS messages is not a condition of purchase.

SMS consent is not shared with third parties or affiliates for marketing purposes.

5. Cookies & Analytics

Like many websites, we use cookies and similar technologies to:

- Improve website functionality
- Understand visitor behavior
- Measure website performance
- Enhance user experience
- Improve our marketing efforts

You may disable cookies through your browser settings, although certain features of the website may not function properly.

6. How We Protect Your Information

We maintain reasonable administrative, technical, and physical safeguards designed to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

Although we strive to protect your information, no method of transmitting information over the Internet or storing information electronically is completely secure.

7. When We Share Your Information

We do **not** sell your personal information.

We may share your information only when necessary with trusted third-party service providers who assist in operating our business, including providers of:

- Customer Relationship Management (CRM)
- Website hosting
- Appointment scheduling
- Payment processing
- Email delivery
- SMS messaging
- Analytics
- Marketing services

These providers are contractually required to protect your information and use it only for providing services on our behalf.

We may also disclose personal information:

- To comply with legal obligations
- To respond to lawful requests from governmental authorities
- To protect our legal rights
- In connection with a business sale, merger, acquisition, or corporate restructuring

Text messaging originator opt-in data and consent will never be shared with third parties or affiliates for marketing purposes.

8. Data Retention

We retain personal information only as long as reasonably necessary to:

- Provide our Services
- Fulfill contractual obligations
- Comply with legal requirements
- Resolve disputes
- Enforce agreements

When information is no longer needed, we securely delete or anonymize it where appropriate.

9. Your Privacy Rights

Depending on where you reside, you may have the right to:

- Access your personal information
- Correct inaccurate information
- Request deletion of your information
- Withdraw consent where applicable
- Opt out of marketing communications
- Request a portable copy of your information where required by law

To exercise these rights, please contact us using the information below.

We may request additional information to verify your identity before processing your request.

10. U.S. Privacy Rights

Residents of certain U.S. states may have additional privacy rights under applicable law.

Where required by law, you may have the right to:

- Know what personal information we collect
- Access your personal information
- Correct inaccurate information
- Delete personal information
- Obtain a copy of your information
- Opt out of certain targeted advertising
- Appeal decisions regarding privacy requests

We do not discriminate against individuals who exercise their privacy rights.

We do not sell your personal information.

If you wish to submit a privacy request, please contact us using the information below.

11. Children's Privacy

Our Services are not directed to children under the age of 18.

We do not knowingly collect personal information from children. If we learn that we have collected personal information from a child, we will promptly delete it.

12. Third-Party Websites

Our website may contain links to third-party websites.

We are not responsible for the privacy practices or content of those websites. We encourage you to review the privacy policies of any third-party website you visit.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our business practices, technology, or legal requirements.

The updated version will be posted on this page with a revised "Last Updated" date.

Your continued use of our Services following any changes constitutes acceptance of the updated Privacy Policy.

14. Contact Us

If you have questions about this Privacy Policy or wish to exercise your privacy rights, please contact us.

1.oak Collective

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